

华瑞中国地产信托儿童基金会

TCT Foundation for the Children of China



Presentation to AustCham Shanghai CSR Advisory Group

20 October 2011



TREASURYCHINATRUST 华瑞中国地产信托

Our Mission

Aid and support the education and welfare of children in China so as to make a meaningful contribution to China's next generation

Quick Facts

- Established in 2007 by Treasury China Trust (TCT)
- Integral part of TCT's CSR program
- International charity registered in Ireland
- Operation in China started in 2008
- Footprints in Shanghai, Beijing, Nanjing, Chengdu, Dujiangyan, Yushu, Linyi and soon in Qingdao
- Positively influenced the lives of several thousand children

TCT-SCF Charitable Fund for Children

- Established in August 2008
- With start-up funding (and further allocations as required) from TCT Foundation
- A major vehicle and working platform for TCT Foundation's activities in China



Support Children's Schooling

- 22 sponsored students in Beijing got into universities and colleges this year
- 5 sponsored students in Shanghai got into universities and colleges this year

Fudan University

Shanghai University of Economics and Finance

Shanghai Maritime University

Shanghai University of Political Science and Law

Shanghai College of Electrical Machinery



Care for ill and Disabled Children



Care for Orphaned and Abandoned Children



Activities for Children's Well-being and Development



Efforts in Earthquake Devastated Areas



Recognition and Award





Strategic Partner

AustCham Shanghai CSR Program

2011-13

Strategic Partner

AustCham Shanghai CSR Program 2011-13

RMB166,400 Total Commitment

Three Specific Projects in Shanghai

1	Same Starting Line & Happier Childhood Art Education Project	<ul style="list-style-type: none"> September 2011 – January 2012 & March – July 2012 September 2012 – January 2013 & March – July 2013 	RMB43,200 RMB43,200
2	Xinhua Seedlings Activity Camp Dancing Class	<ul style="list-style-type: none"> January 2012 to June 2013 	RMB40,000
3	Xinjing Children's Happy Summer Home	<ul style="list-style-type: none"> July and August 2012 	RMB40,000

Strategic Partner

AustCham Shanghai CSR Program 2011-13

“Same Start Line, Happier Childhood” Art Education Project 2011-2012

Nanxi Community, Jing An District

1 x painting class & 1 x singing/dancing class

30 migrant children and children from low-income local families

First year sponsorship RMB43,200 received

Classes commenced in early and late September respectively



Strategic Partner

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Xinhua Seedlings Activity Camp Dance Class 2011

Xinhua Community, Changning District

15 migrant children and children from low-income local families

Project in progression

Monash student delegation visit in early July 2011



Strategic Partner

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Xinjing Children's Happy Summer Home 2011

Xinjing Town, Changning District (high concentration of migrant workers)

40 afternoons during school summer vacation

A rich program of activities of learning and recreation

More than 6,000 visits of children including migrant children



2012 Looking Ahead

- Continue at the current operational levels for the upcoming 2012, with a steady increase for more activities in Shanghai and to include Qingdao as a new area of work
- Continue the strategic partnership with Shanghai Charity Foundation for projects and fundraising in China
- Build on the existing/ongoing programs and identify new opportunities
- Focus on children's education and development, e.g.
 - scholarships
 - artistic talent development (e.g. painting, singing & dancing, music)
 - science and innovation
 - sport training/physical education
 - conversational English
 - cultural familiarization (foreign and Chinese traditional)
- **Work closely with AustCham Shanghai to maximize partnering benefits (member involvement etc) and develop a long-term successful partnership**

Thank You

Website: www.tctfoundation.org

Micro blog: www.weibo.com/tctscfcharity