

Discover Mongolia 2010.

Mining conference & Austrade “boot camp”

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Explore opportunities in the rapidly expanding Mongolian mining sector

About this mission

The focal point of the mission will be the “Discover Mongolia 2010” International Mining Investors Forum, an annual mining conference (8-9 September) organised by the Mongolian National Mining Association. Austrade sees this conference as the most useful and comprehensive event for new foreign players interested in entering the Mongolian market.

Discover Mongolia includes a “Government Hour” panel session, with Mongolian ministers and other Government representatives discussing the Government’s policies in the minerals industry. There is also an exhibition and optional mine site tour.

Why should you participate?

- Learn about opportunities and potential in one of the last frontier markets.
- Hear from experienced Australians on doing business in Mongolia.
- Develop an understanding of the market first hand.
- Network with influential Mongolians at an Austrade networking dinner.
- Showcase your services and technologies through a shared Austrade stand at the “Discover Mongolia” conference
- Receive on-the-ground assistance from Austrade and advice on how to successfully operate in this market from Australian business representatives.

Market insights

- In 2009, the mining and quarrying sector accounted for 63 per cent of Mongolia’s gross industrial output.
- Major resource deposits are coal, copper, molybdenum, fluorspar, tin, tungsten, uranium and gold.
- Only 15 per cent of the country has been geologically surveyed.
- There are over 6000 deposits of around 80 different minerals in Mongolia.
- Only 400 of these have been defined and of this number approximately 160 are currently being mined.

Important information

Date 7-9 September

Location Ulaanbaatar, Mongolia

Application Deadline 6 August 2010

Who should attend?

Australian businesses new to Mongolia with interests in:

- Mining investment and development
- Mining equipment, technology and services
- Technical and vocational training.



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Mission program

The program has been designed to maximise the return on your visit.

Date	Location	Activity
Tuesday, 7 September	Ulaanbaatar	Arrive into Ulaanbaatar Boot camp on doing business in Mongolia Networking dinner
Wednesday, 8 September	Ulaanbaatar	Discover Mongolia 2010 International Investors Forum and Exhibition Government Hour panel session Welcome reception
Thursday, 9 September	Ulaanbaatar	Discover Mongolia 2010 International Investors Forum and Exhibition Gala Dinner
Optional		
Friday, 10 September	1.5 hours from Ulaanbaatar	Mine site tour

Cost of participation

Total cost	Direct costs
<p>A\$450 +</p> <p>US\$550 for Discover Mongolia conference registration fee.</p> <p>Austrade will register the names of mission members, however, participants will need to pay using their credit card on the morning of 8 September at the conference venue.</p>	<p>Direct cost of A\$450 per delegate includes:</p> <ul style="list-style-type: none"> • Boot camp • Networking dinner • Shared use of the Austrade stand at the “Discover Mongolia” conference • Production of mission promotional brochure in English and Mongolian
<ul style="list-style-type: none"> • DEPOSIT: Austrade requires a non-refundable 30% deposit for all international events where the value of the package is over \$1500. The payment terms for the deposit amount is 7 days from invoice date. Payment of the deposit reserves your place on the event, but your place is not fully secured until the entire fee is paid. Please refer to the event Terms & Conditions for further detail. Non payment of the deposit by the applied deadline will result in the forfeit of your reserved place on the event. For packages of \$1,500 or less, full payment is required with payment terms as per the invoice provided. • The standard Austrade service fee of A\$190/hour has been waived on this occasion only as it is the first event of its kind in this emerging market. • Above costs exclude travel, visa, accommodation and on-ground personal expenses. • You may also be eligible to claim some of your marketing and promotion costs associated with this mission through the Export Market Development Grant scheme. For more information visit www.austrade.gov.au or call 13 28 78 	

Apply before 6 August

Apply online at www.austrade.gov.au/mongoliamining to have our country and industry specialists assess whether this mission offers opportunities that are well-matched to your business.





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In order to provide the highest level of service to delegates, places are strictly limited. If your application is successful we will send you an Event Participation Kit with all the information you need to prepare for the mission.

If you are considering this event or mission, Austrade recommends that you consult 'Smartraveller', the Australian Government's travel advisory service, which is available at www.smartraveller.gov.au. Travel advice is updated regularly on this site.

Key contacts

To discuss your options further, please contact:

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