



Ivan Kinsella

Head of Corporate Affairs China, Zespri

Ivan Kinsella joined Zespri China in early 2018 heading the Corporate Affairs function responsible for government and public relations. Ivan also currently chairs the New Zealand Business Roundtable in China.

With 30 years' experience in corporate, advisory and government roles across Greater China, including two stints with Austrade as Trade Commission in Beijing, Ivan also has a background in market research heading the American Express Asia Pacific and International consumer insight teams in Hong Kong and London.

Ivan majored in Chinese and history at Auckland University and has post graduate qualifications from the Beijing Languages Institute, Peking University, the Nouvelle Sorbonne University in Paris and the London Business School.