



Amit Moorjani

Business Development Director, United Media Solution

Amit Moorjani is Business Development Director at UMS. Based in the Sydney office, Amit is responsible for growing UMS Australia's new business activities with a specific focus on Mid Enterprise and Enterprise companies.

Amit will work closely with the UMS teams in Melbourne and Auckland to ensure an integrated approach for the Australian and New Zealand businesses, as well as China and he will work closely with UMS' planning and digital teams to create new business opportunities with the agency's existing clients.

Amit joined UMS in 2019 and has more than 18 years' experience in business development roles for companies such as Experian, Marketo, Sitecore, IPMG, Out and About Marketing Media, and Val Morgan. Amit's skills include a strong background in digital and data solutions, and he is drawing on these skills to grow UMS' data solutions and CRM management services across the agency. He speaks fluent English and Hindi.