



## Tanne Andrews

*Country Manager, Sanitarium China*

Tanne Andrews is the Country Manager for Sanitarium China. Prior to working in the food and beverage industry, Tanne started his career as a Chemistry Highschool teacher, Tanne has taught in Sydney, Auckland and Perth, where he studied a Bachelor of Business at Murdoch University and completed a post grad diploma in Marketing at Massey University in NZ.

Tanne took a job as a Marketing Assistant for Sanitarium in 2002 and has worked for Sanitarium ever since (being the only person in the company to have worked in Aus, NZ and China). Tanne worked as a trade analyst, Senior Brand Manager on Weet-Bix, Up&Go, Account Manager for Woolworths and for the past 3 years as Country Manager for Sanitarium China, attempting to establish a stable business through numerous and varied challenges.

When he is not working Tanne enjoys snowboarding, surfing and golf.