

Wine Australia

Media Release

Impressive lineup of judges announced for Wine Australia China Awards 2019

(Shanghai, 2 August 2019) – Today, Wine Australia announced its panel of esteemed judges for the seventh annual China Awards.

The Wine Australia China Awards 2019, to be held in Shanghai on 11 November, is the preeminent event in the wine sector, which recognises those who have made outstanding contributions to promoting and raising the awareness of Australian wine in China.

The diverse judging panel consists of 14 high-profile wine sector professionals. Among the esteemed group is Master Sommelier Lu Yang, who will serve as the panel leader of the four media awards, and Ms Stella Cai, Senior Business Development Manager at Australian Trade and Investment Commission Shanghai, who will serve as the panel leader of the four trade awards.

This year, for the first time, Wine Australia will host a judging day, where the judges will determine the winners of each award category.

The full panel of judges are included below (in alphabetical order).

Media awards

- Alexander Caillard, Head of Pudao (Mainland China) and Langton's East Asia (Hong Kong)
- Tom King, Managing Director - North Asia, TWE China
- Lu Yang MS (judge panel leader), Corporate/Group Director of Wine for Shangri-La Hotels & Resorts, and Founder of Grapea Institute
- Li Wei, President and CEO, Swan Holding Group, Founder of HBF
- Bel Sun, Regional Sales Manager of China, Negotiants International
- Simon Wang, Chief Operating Officer, ASC Fine Wines

Trade awards

- Stella Cai (judge panel leader), Senior Business Development Manager, Australian Trade and Investment Commission Shanghai
 - Charles Guo, Founder of Winemaster House
 - Silvia Hu, Co-founder and Editor-in-chief of Sommelier Press and Bartender Press
 - Li Demei, Associate professor, Food Science and Technology College in Beijing University of Agriculture, renowned winemaker and key opinion leader
 - Maxime Lu, Founder and Editor-in-chief of WineOnline.cn
 - Eva Xie, Gourmet and Wine Critic, Writer, key opinion leader, senior media professional
 - Sunny Zhang, Founder of Pinor Sommelier and Co-founder of China Sommelier Academy
 - Zhu Siwei, Co-founder, Managing Editor and Senior Wine Educator of TasteSpirit
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The 8 award winners will receive a trophy and a certificate, as well as a 7–10 day trip to Australia's celebrated wine regions to further discover the diversity and uniqueness of Australian wine.

Those who meet the criteria for the eight award categories are encouraged to make their submissions now. Submissions for the China Awards 2019 will close on **30 August**.

For more information or to apply for an award, please visit:

<https://www.wineaustralia.com/whats-happening/events/wine-australia-2019-china-awards>

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About Wine Australia

Wine Australia supports a competitive wine sector by investing in research, development and extension (RD&E), growing domestic and international markets, protecting the reputation of Australian wine and administering the Export and Regional Wine Support Package.

Wine Australia is an Australian Commonwealth Government statutory authority, established under the *Wine Australia Act 2013*, and funded by grape growers and winemakers through levies and user-pays charges and the Australian Government, which provides matching funding for RD&E investments.