



# **CHEMLINKED FOOD REGULATORY CONFERENCE — OCEANIA 2018**

***20th Nov, 2018***

***Marriot Hotel, Melbourne***



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## Table of Contents

<b>CONFERENCE OVERVIEW</b> .....	<b>2</b>
What to expect .....	2
Who should attend .....	2
<b>CONFERENCE AGENDA</b> .....	<b>3</b>
<b>SPEAKERS</b> .....	<b>4</b>
<b>GENERAL INFORMATION</b>	
Registration .....	5
Cancellation .....	5
Co-organizers .....	6
Getting there .....	7
Sponsors & Media Partners .....	7
<b>ABOUT CHEMLINKED</b> .....	<b>7</b>

## Conference Overview

With China's recent institutional reform becoming effective in March 2018, many overseas businesses are struggling to understand China's food market and what such reform will mean. Are you one of them?

Organized by ChemLinked, in association with [Australia China Business Council](#), [Australia Institute of Food and Science Technology](#), and [Complementary Medicines Australia](#), ChemLinked Food Regulatory Conference – Oceania 2018 (CLFRC 2018) will bring together industry professionals and local practitioners to discuss China Food Regulations. It's where you'll find the best answers to your regulatory questions.

Featuring experienced industry experts, CLFRC 2018 will allow you to access hard-to-reach expertise through in-depth theme speeches, one-on-one consultations and Q&A sessions. This conference will also provide networking opportunities, making it the regulatory solution you need to access China Food Market.

## WHAT TO EXPECT

***This one-day conference provides an opportunity to focus on China food regulatory requirements and the latest trends. What should you expect?***

- Nine powerful theme speeches on the most concerned issues and pivotal regulatory topics;
- Q&A sessions and one-on-one consultations with our experienced experts, opportunity to share your experiences and find solutions to challenges;
- Networking opportunities with representatives from the regulatory and food industry during the evening drinks reception.

## WHO SHOULD ATTEND

***You will specially benefit from this conference if your business is aligned with the following:***

- Food Import & Export
- Food Marketing
- Food Safety Management & Supervision
- Food Regulatory Affairs
- Food Traceability
- Food Production, Processing & Packaging
- Organic Farming
- Natural & Health Foods
- Dairy Products & Infant Formula
- Food Contact Materials
- Government Food Regulatory & Policy Making
- Cross-border E-commerce
- Compliance Management

## Conference Agenda

- 08.00 am Registration & Open Networking
- 08.30 pm Welcome by MC, TBA
- 08.40 pm Opening Address
- 09.00 am China Pre-package Foods Importation Procedure and Regulatory Compliance by Yilia Ye, Food regulation analyst at ChemLinked
- 09.30 am Interpretation of Implementation Rules of Food Safety Law by Yuan-Zhao YU, Food Regulatory Specialist, REACH24H
- 10.00 am *Tea Break*
- 10.30 am Overview of China's Cross Border E-commerce Policy and Its Trends by Kathy Lou, Senior Regulation Compliance Specialist at ChemLinked
- 11.00 am Speech delivered by Nina Chen
- 11.30 am Q&A & 1-on-1 Consultation

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- 12.00 noon *Buffet Lunch*

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- 01.30 pm Speech by Maxwell Heston, Food and Cosmetics Regulatory Consultant at Reach24H
  - Exporting Infant Formula to China: Comprehensive Compliance Guidance
  - China Foods for Special Medical Purpose: Registration Guidance
- 02.30 pm Q&A & 1-on-1 Consultation
- 03.00 pm *Tea Break*
- 03.30 pm Regulatory Interpretation and Compliance Strategies for Exporting Health Foods to China by Yuan-Zhao YU, Food Regulatory Specialist, REACH24H
- 04.00 pm Updates on Food Contact Materials Standards in China by Gabbie Wang , FCM regulation consultant at Reach24H
- 04.30 pm Q&A & 1-on-1 Consultation
- 05.00 pm *Drink Reception*
- 06.00 pm Event ends

## Speakers



### ***Yuan-Zhao Yu***

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As a food regulatory specialist in REACH24H, my job is dealing with the food related consultations, providing advice and written reports to our customers. This mainly includes compliance, and assistance in preparing complicated registration application documents for those special foods such as infant formula and new food additives.



### ***Nina Chen***

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Business director of food & cosmetic compliance team in Reach24h, food regulatory specialist, Master of food engineering. Ms. Nina Chen, with over 4 years' experiences in food import regulatory compliance, has rich experiences in general product import, special foods registration such as infant formula registration, food supplement filing etc. Ms. Nina Chen is also the main contact with authority and external experts.



### ***Yilia Ye***

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Yilia is a Chemlinked editor and also an experienced food regulation analyst at REACH24H. Her broad experience in the food sector in China and knowledge in food regulations and imports has afforded her a unique insight on key areas including dairy products, infant formula and health foods.



### ***Kathy Lou***

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As a Senior Regulatory Compliance Specialist at Chemlinked, Ms.Lou has been assisting global cosmetics companies in China and providing cosmetic regulatory consulting as well as cosmetic registration services for years. She has also greatly expanded her connections and has been invited to share her insights and expertise at many national and international events.



### ***Gabbie Wang***

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As an expert on food contact materials (FCM) regulations, Gabbie Wang has long been helping REACH24H, offering customized solutions to enterprises from Europe, U.S., China and Japan. Ms.Wang has collaborated with multiple enterprises in their efforts to complete their applications for new substances as well as to obtain their US Food Contact Notification (FCN).



### ***Maxwell Heston***

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With over 7 years in China and a Master's in IR from Johns Hopkins using only Mandarin, Maxwell creates a bridge for his overseas clients to smoothly navigate China's food regulatory body. Maxwell's keen mind for both China and international business opens up the potential of China's market for those pursuing a way in.

## General Information

### REGISTRATION FEES

Full Conference Pass	Early Bird (until 9/30)	Regular price
ChemLinked Standard & Premium Member		USD 399/person
Non-Member	USD 599/person	USD 699/person
Group ( $\geq 3$ )	USD 599/person	USD 600/person

### REGISTRATION

#### *Full registration fees include:*

- ✓ Food Conference
- ✓ Coffee & Buffet Lunch
- ✓ Networking reception before and after the event
- ✓ One-on-One Consultation opportunities
- ✓ Online access to session handouts
- ✓ Conference Materials

If you are paid membership with ChemLinked, please enter the promotional code we sent to you via the email invitation before making payment.

Please note that seats are limited and will be allocated on a first come first served basis. Full payment is required in advance of the conference. Bookings will only be fully confirmed on receipt of full payment.

### CANCELLATION POLICY

If you are unable to attend the CLFRC2018, you must contact ChemLinked no later than 30 days prior to the day of the event. No refunds are available for cancellations made within 30 working days of the event

## How to Get There



### Traveling by Public Transport:

Located in the city centre of Melbourne, the conference venue (Melbourne Marriott Hotel) is easily accessible by public transport.

#### **Nearby airport:**

#### **Melbourne Tullamarine Airport (MEL) – 13.6 miles.**

Easily accessible using Melbourne Skybus shuttles to either Melbourne CBD Southern Cross Station (a 10-minute drive to the venue) or to Skybus Coach Terminal (and continue journey on Tram routes 30/35/86/96). Tickets are available to purchase online, or via the ticketing booths at either the airport or Southern Cross Station. Transportation services from the airport also include trains, taxis and private cars.

#### **By Tram:**

Melbourne Central Station (0.5 miles to the venue) – Tram routes 19, 57, 59

Parliament Station (0.3 miles to the venue) – Tram routes 35, 86, 96

#### **By Bus:**

Exhibition Station (110 meters to the venue) - Bus routes 250, 302. For bus timetable or further trip planning, please use Public Transport Victoria's Journey Planner.

#### **By Taxi or Uber:**

Taxi drop off and pick up point is at Melbourne Marriott Hotel, Corner Exhibition & Lonsdale Streets. You can obtain taxis by taxi phone – 13 22 27 or 131 008. Uber also works properly in Melbourne, you can use your account to transfer to the conference venue.

### Traveling by Car:

Participants arriving by car are advised to use the hotel's parking space available. There are 1 complimentary electric car charging station. Valet parking fee is AUD 50 daily (parking fees are not included in the registration fee).

## Co-organizers



### ***Complementary Medicines Australia***

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Complementary Medicines Australia is the peak body representing the complementary medicines industry, with members drawn from across the sector, including manufacturers, importers, exporters, raw material suppliers, wholesalers, distributors and retailers. CMA represents the industry in supporting appropriate regulation, promoting the benefits of complementary medicines as an important health care option, and championing international trade for Australian products.

CMA is the principal reference point for members, the government, the media and consumers to communicate about issues relating to the complementary medicines industry. CMA is proud to work closely with the TGA and other Australian government agencies, such as Austrade and DFAT, to ensure a strong and sustainable industry. It is CMA's aim to improve public health and wellbeing through education and information, and to support the responsible promotion of complementary medicines.



### ***Australian Institute of Food Science & Technology***

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Formed in 1967, The Australian Institute of Food Science and Technology (AIFST) is the only national independent voice and network for Australia's food industry professionals.

AIFST represents thousands of food industry professionals working in all facets of the food industry including food science, food technology, engineering, sensory, new product development, innovation, regulatory, QA, nutrition, microbiology and food safety, as well as those in leadership positions within the academic, industry and private sectors.



### ***ACBC Victoria Bio***

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The Australia China Business Council (ACBC) is the premier organisation dedicated to promoting business and trade between Australia and the People's Republic of China.

Founded in Victoria in 1973, ACBC has played an important role in enabling a dialogue between the two countries and has worked to ensure that the Australia-China relationship has matured, developed and diversified.

ACBC Membership offers you unique opportunities to keep abreast of developments, learn from experts and forge relationships with senior business people, decision-makers and practitioners across many sectors and fields in both Australia and China. These include representatives from some of Australia's largest multinational companies, SMEs and high-profile Chinese companies.

## Sponsors & Media Partners

For more information about becoming an CLFRC 2018 sponsor or media partner, please visit our official webpage to download the sponsor proposal or contact Ms Dawa Liu at [dawa@chemlinked.com](mailto:dawa@chemlinked.com).

## About ChemLinked

ChemLinked is a trusted source of information on food, chemical, cosmetics and agrochemical regulatory regimes on Asia Pacific, providing market access especially regulatory information to global regulatory professionals across the globe. We focus on the in-depth analysis of regulatory/legislative changes, developing innovative IT tools, compiling need-to-know substance/ingredient inventories, interpreting regulatory trends, reporting on regulatory, industry and market news, and offering expert reports as well as a comprehensive database of Chinese and AP region legislation/regulations.

As China's leading online regulatory intelligence portal we pride ourselves on offering competent and reliable services that put our client's minds at rest and allow them to get back to business knowing they are always up-to-day on the latest developments in the AP region.

We look forward to seeing you at one of our future events.

Visit our [Food](#), [Chemical](#), [Cosmetics](#) and [Agrochemical](#) portals to browse our other online and offline event opportunities.

## CONTACT US

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