



Australia - China

# F&B FORUM



Brought to you by the AustCham  
Shanghai FBA Committee

**Friday 8 November**

1:30pm- 5:30pm

The Sukhothai Shanghai

380 Weihai Road, Jing'an District, Shanghai, PR China

**Member: ¥800**

**Non-member: ¥1100**

Includes ticket to Aussie Drinks

Enquiries please contact:

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# SPONSORSHIP OPPORTUNITIES

## Australia-China F&B Forum 2019

AustCham Shanghai is hosting the Australia-China F&B Forum on Friday, 8 November 2019. The forum will explore how Australian F&B brands can best navigate the pitfalls and grasp the vast opportunities in China's growing F&B market in the lead up to the second China International Import Expo (CIIE). A cross section of Chinese and Australian government organisations, brands, importers, distributors, ecommerce platforms and F&B industry experts will be in attendance.

This summit represents an incredible opportunity for businesses to maximise brand exposure during a big week for Australia's F&B industry in China. A list of sponsorship levels are included below for your consideration and we look forward to welcoming you on-board as a sponsor of the Australia-China F&B Summit.

### Sponsorship Benefits

	Naming EOI*	Supporting 50,000 RMB	Associate 25,000 RMB
<b>Corporate Benefits</b>			
Included tickets	15	10	5
Professional photo of attendees	Yes	Yes	Yes
Tickets to networking event afterparty	15	10	5
Naming Sponsor for CIIE Aussie Drinks	Yes	No	No
Display booth (Subject to AustCham Shanghai approval)	Yes	Yes	Yes
<b>Acknowledgement</b>			
Logo in electronic and print programs	Large	Medium	Small
Complimentary advertisement in print programs	Large	Medium	Small
Onsite acknowledgement	Large	Medium	Small
Feature on backdrop, banner and holding slides	Large	Medium	Small
<b>Electronic and Online Marketing</b>			
One eDM to AustCham Shanghai's members & contacts	Yes	No	No
Company write-up AustCham Shanghai's digital platforms	Large	Medium	Small
Company write-up in AustCham Shanghai newsletter	Large	Medium	Small
Company logo on Forum website	Large	Medium	Small
Company logo on Forum promotional communications	Large	Medium	Small
Company logo on Forum ticketing page	Large	Medium	Small

For Naming Sponsorship and more information on the Australia-China F&B Summit, please contact:

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