

The **Suzhou Executive Academy (SEA)** is a unique education platform created by International Business School Suzhou (IBSS) at Xi'an Jiaotong-Liverpool University (XJTLU) for business leaders in the Yangtze River Delta region. SEA events bring together a community of like-minded business and academic professionals and offer a global insight into a variety of business issues, as well as the unique access to a high-level executive network.

2019 Spring-Summer Regular Evening Seminars

28 FEB.	<i>Digital Intelligent Transformation</i>
21 MAR.	<i>Beautiful China</i>
11 APR.	<i>Challenges of China's Economic Transition</i>
25 APR.	<i>Internationalization of China's capital market</i>
30 MAY.	<i>Future of Manufacturing: Automation and Digitalization</i>
20 JUN.	<i>A Multidisciplinary Perspective on Big Data</i>
11 JUL.	<i>Design Driven Strategy</i>

Contact SEA
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SEA 2019 @ IBSS: Spring - Summer Seminars

DIGITAL INTELLIGENT TRANSFORMATION

TIME:

18:00 – 20:30, 28th February 2019

SEMINAR AGENDA:

18:00 – 18:30 Welcome Reception (Refreshment provided)

18:30 – 20:30 Keynote Speech and Discussion

COST:

Whole Package - 1,200 RMB, for 7 seminars (including this one)

Single Seminar - 300 RMB, for this seminar only

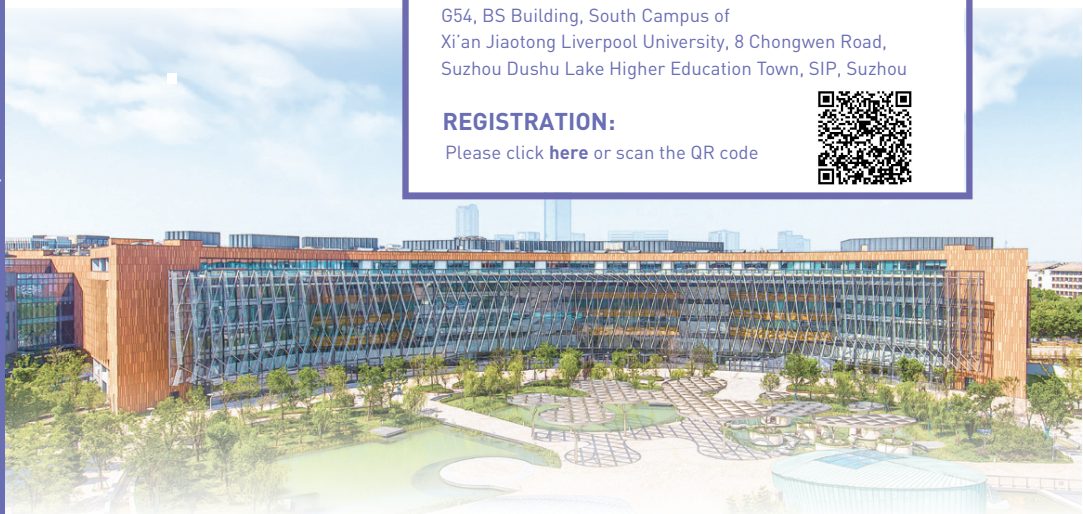
Cash payment on-site. E-invoice will be issued

VENUE:

G54, BS Building, South Campus of
Xi'an Jiaotong Liverpool University, 8 Chongwen Road,
Suzhou Dushu Lake Higher Education Town, SIP, Suzhou

REGISTRATION:

Please click [here](#) or scan the QR code



Xi'an Jiaotong-Liverpool University
西交利物浦大学





BACKGROUND

China Industries are facing challenges and obstacles. They are either being marginalized to Survive or they are thriving to upgrade its economy in this critical period and Digital Intelligent Transformation is becoming the middle and long term answer to these challenges.

OUTLINE

What is Real Digital Intelligent Transformation
 Why China now is in such a moment of Transformation
 What will be Critical Success Factors for Transformation
 How to Setup Roadmap in Macro/Micro scale



IBSS Building (South Campus of XJTU), 8
 Chongwen Road, Dushu Lake Science and
 Innovation District, Suzhou Industrial Park,
 Suzhou, Jiangsu, China 215123

KEYNOTE SPEAKER

Johnny Jiang

Jonny Jiang is the Asia Supply Chain Head for Cargill Animal Nutrition which covers 90+ plants.

He graduated from Northeastern University. 1995 in supply chain major, Tongji & Mannheim EMBA 2012.

Jonny has working experience of across industries OEM Equipment (Trane), Electrical (Eaton), Electronics(TT), Automotive (Basell & Delphi) and Regional Management for more than 9 years. He is APICS CPIM & ASTL CTL Certified and obtained Lean Black Belt and 6 Sigma Green Belt.

Jonny also works in the filed of Develop Supply Chain Strategies and Execution, Talent Development, Process Improvement & Workshops, accumulated savings over \$20M.



Charles Lin

Charles Lin is the Vice President of the Order Fulfillment Center, Dmall Life Network Technology.

He has more than 20 years of professional working experiences, Charles has experiences in SCM and logistics including: Regional Director, Warehouse Planning & Control (Greater China) of Schaeffler Group, SCM Director in Uni-President Food (HKEX:0220), General Manager of DCH Logistics China (HKEX: 01828), Sales and Solution Director of FedEx-DTW Express in China, and initiating and implementation of the business proposal of GSE Logistics, a fully automatic warehouse 3PL hold by SECOM Group Taiwan.

Charles Lin obtained the degree of Global EMBA from National Cheng-chi University (AACSB, EQUIS Accredited).



Jian Li

Jian Li is a Partner at A.T. Kearney, leading Operations practices in Greater China.

Jian Li has had close to 20 years industrial and consulting experience in supply chain management, transportation and logistics. Clients include manufacturers, retailers and logistics companies in China and overseas. Jian has rich experience in Supply Chain Strategy, Supply Chain Network Design, Inventory Management, and Operations Improvement.

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